

**NZX ANNOUNCEMENT**

16<sup>th</sup> February 2012

**Investment by Priority One Network Group Limited**

Further to our announcement to the NZX on the 26<sup>th</sup> September 2011, Insured Group Limited (“Insured Group” or “the Company”) (NZX: INS) wishes to announce that the Company has completed a renegotiated transaction with Priority One Network Group Limited (ACN149 674 484) (“Priority One”) as follows:

- Priority One has issued 8,333,333 unlisted ordinary shares to the Company.

In consideration for:

- Insured Group has issued 3,007,306 ordinary shares to Priority One, which equates to a 16.67% shareholding in the Company on the revised total shares on issue being 18,044,461.

Both parties have agreed at this stage, that it is mutually beneficial to further grow the relationship by concentrating on the delivery of insurance and financial services through the joint venture company Priority One Insured Pty Ltd. No further investment in the Company is planned by Priority One at this stage.

Priority One is an unlisted company which has established a delivery platform which focus on delivery of product and services to its membership base consisting of companies, unions, superannuation funds, associations, not for profit groups and a multitude of member groups. The payment for products and services are provided directly to the member customer by providing its co-branded Mastercard Debit Card with Ezybonds Global Payment Systems Inc. enabling a global multi-currency payment system designed to securely transfer funds and enable payment via the Internet, mobile phone and POS terminals.

Since our September 2011 announcement on the joint venture, Priority One has complimented its global payment system and technology components with the acquisition of a financial planning group, and growing contractual arrangements with Chinese companies (see [www.goconnect.com.au](http://www.goconnect.com.au) announcements) focussing on development of the IPTV network.

**Strategic Partnership – Joint Venture Company - Priority One Insured Pty Ltd**

The joint venture is well advanced on its insurance product range including delivery platform for Priority One’s membership base and merchant network.

For further information, please contact the undersigned on +61 (08) 9287 0404.



**Wayne Miller**  
**MANAGING DIRECTOR**